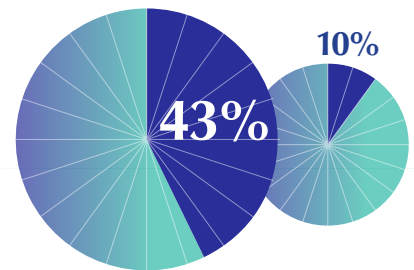


Maximizing Profitability in the Middle East

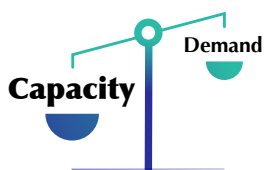
Intra-regional traffic is forecast to grow **8.8%** annually



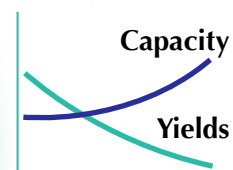
Intra-regional routes represent **43%** of all routes originating in the Middle East and less than **10%** are flown by regional aircraft, which is the lowest ratio in the world



Regional aircraft are the key to re-balance the fleet mix



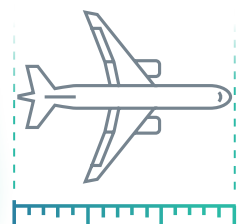
Capacity and demand are not balanced



This imbalance leads to declining yields while capacity is growing



Higher yield markets on short-haul routes are key to maximizing profits



Right sizing aircraft is the solution for growth in the Middle East



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