



NEWS
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AVIATION WEEK to Host VLJ West Management Forum

Sessions Focus On Business Models for VLJs & Light Jets, November 27-28, 2007, in San Diego, CA

New York, NY – October 9, 2007 – AVIATION WEEK, the largest multimedia information and services provider to the global aviation, aerospace and defense industries, today announced plans to present the “Business Models for VLJs and Light Jets” Management Forum, November 27-28, 2007, in San Diego, CA, at the Crowne Plaza San Diego Hotel. The Forum will analyze the growth opportunities in the Very Light Jets (VLJ) market, and explore business opportunities and funding strategies for this dynamic segment of the business jet market. The event is expected to attract more than 100 executive-level industry professionals.

Scheduled panelists at VLJ West include representatives from the Aviation Accreditation Board International, DayJet, General Aero Company, ImagineAir, Linear Air, North American Jet Charter, POGO Jet, Raymond James & Associates, SATSair, and *VLJ Magazine*. Delegates will include senior executives representing business aviation operators, VLJ and light jet manufacturers, FBOs and airports, flight trainers, consulting firms and corresponding financial industries.

Tom Henricks, President of AVIATION WEEK, said, “Our sold-out VLJ event last May in West Palm Beach was a great success, and our customers wanted to continue the VLJ discussion. In response, we developed VLJ West to help them uncover the keys to running a successful, safe and profitable VLJ business as the market expands.”

Additional information and online registration for the “Business Models for VLJs and Light Jets” Management Forum is available at www.aviationweek.com/forums, or by calling +1.800.240.7645 or +1.212.904.4483.

About AVIATION WEEK

AVIATION WEEK, a division of The McGraw-Hill Companies, is the largest multimedia information and services provider to the global aviation, aerospace and defense industries, and includes the publications *Aviation Week & Space Technology*, *Defense Technology International*, *Business & Commercial Aviation*, *Overhaul & Maintenance*, *ShowNews*, *Aviation Daily*, *The Weekly of Business Aviation*, *Aerospace Daily & Defense Report* and the *World Aerospace Database*. The group's web portal, <http://www.aviationweek.com/>, offers the industry's most reliable news, information, intelligence and features, and its Aviation Week Intelligence Network (AWIN) at <http://www.aviationweek.com/awin> is the industry's most integrated business tool for managers, business developers, buyers and technical professionals across the entire aviation and aerospace field. The group also produces 12 major conferences and exhibitions in the MRO, defense and programs sectors. Information is available at



<http://www.aviationweek.com/conferences>.

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